Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA (Integrated) SEMESTER– 1 • EXAMINATION – WINTER - 2018

	•	Code:2517106 Date:31/12/2018 Name: Business Structure and Process	
Tin	•	0:30 am – 1:30 am Total Marks: 70	
Q.1	(a) (b)	Explain in detail different stages of Pre British Economy Define Business. Explain in detail Nature, Scope and Objectives of business.	07 07
Q.2	(a)	What do you mean by Partnership? Explain in detail how it is formed along with its Merits and Demerits.	07
	(b)	Define Organization. Discuss various forms of Organization in detail. OR	07
	(b)	Define Company. Explain in detail different types of Companies.	07
Q.3	(a)	Discuss in detail: Memorandum of Association	07
	(b)	Explain in detail the formation of a Company. OR	07
Q.3	(a)	Discuss in detail: Articles of Association.	07
	(b)	Write a short note on: 1)Statement in lieu of Prospectus 2) Winding up of an organization	07
Q.4	(a)	What is Pubic Enterprise? Discuss the characteristics of the same.	07
	(b)	What do you mean by Non-Profit Organization? Explain the role of it in the development of Society.	07
		OR	
Q.4	(a) (b)	Differentiate between Public and Private Company Explain in detail : SEZ and SIR.	07 07
Q.5	(a)	What do you mean by Plant Location? Explain the factors that influence selection of the location.	07
	(b)	Define Joint Venture. Explain the conditions of Joint Venture in detail. OR	07
Q.5	(a)	What do you mean by Plant Layout? Explain the different kinds of Plant Layout.	07
	(b)	Differentiate between Merger and Acquisition.	07