

GUJARAT TECHNOLOGICAL UNIVERSITY
MAM - SEMESTER-I • EXAMINATION – SUMMER • 2015

Subject Code: 4110504

Date: 06-06-2015

Subject Name: Development of Human Skills

Time: 02:30 pm - 05:30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) Explain in brief different components of good reading. **07**

(b) Discuss various types of values as per Mr. Milton Rokeach. **07**

Q.2 (a) .Discuss in brief about self-discovery through SWOT Analysis. **07**

(b) Explain basic ingredients of efficient learning **07**

OR

(b) Discuss essential requisites and techniques of good listening as per Rogers. **07**

Q.3 (a) How companies can gain through feedback from customers? Cite 3 examples. **07**

(b) Discuss in brief of five universal truths. **07**

OR

Q.3 (a) Define emotional intelligence. Discuss areas of emotional intelligence. **07**

(b) What are attitudes? Why attitudes are important? **07**

Q.4 (a) ‘Good leadership is a result of careful application of skills’. Discuss any five skills **07**

(b) Define ‘critical thinking’. Why critical thinking is important? **07**

OR

Q.4 (a) Discuss in brief of types of work styles. **07**

(b) Define ‘stress’. Explain in brief various types stress. **07**

Q.5 (a) Explain any seven ‘time thieves’. **07**

(b) Write short notes on (a) Memory (b) Observation. **07**

OR

Q.5 (a) What do you understand by assertive behaviour? Explain in brief of advantages of assertive behavior. **07**

(b) Write short notes on i. Mental Skills ii. Sports skills. **07**
