

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (Integrated) SEMESTER – 1 • EXAMINATION – WINTER - 2018

Subject Code: 2517105

Date: 29/12/2018

Subject Name: PRINCIPLES OF MANAGEMENT (POM)

Time: 10:30 AM To 01:30 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

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|------------|------------|--|-----------|
| Q.1 | (a) | “Management is Art or Science or Profession” –Discuss the statement | 07 |
| | (b) | Explain Taylor’s principles of Management | 07 |
| Q.2 | (a) | What is Planning? Explain its Importance with Processes. | 07 |
| | (b) | Explain Staffing and also explain its main Function | 07 |
| | | OR | |
| | (b) | Explain Mintzberg’s roles of managers, | 07 |
| Q.3 | (a) | Explain Significance of Budgeting & Methods of Budgeting. | 07 |
| | (b) | Explain Forecasting and its Process. | 07 |
| | | OR | |
| Q.3 | (a) | Give brief idea of Hawthorne Experiments | 07 |
| | (b) | What is Motivation? Explain with Suitable theories | 07 |
| Q.4 | (a) | “Leadership is important element in management” – Discuss the statement with suitable theories | 07 |
| | (b) | Explain Group Dynamics with Suitable example | 07 |
| | | OR | |
| Q.4 | (a) | Give Brief idea of Controlling Techniques in management | 07 |
| | (b) | Explain the management thought of Administrative school | 07 |
| Q.5 | (a) | Define the Recent trends in Management with Global Practices in Management | 07 |
| | (b) | Explain MBO with Suitable example | 07 |
| | | OR | |
| Q.5 | (a) | Brief Note on Total Quality Management & Risk Management | 07 |
| | (b) | Explain the Importance of Reporting | 07 |
