

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (Integrated) – SEMESTER – 2 • EXAMINATION – WINTER - 2018

Subject Code: 2527101

Date: 24/12/2018

Subject Name: INDIAN ETHOS & HUMAN QUALITY DEVELOPMENT

Time: 02:30 PM To 05:30 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Indian as a matrix society. Explain its development mind colonization to mind liberation & beyond paradogms. **07**
(b) What is Indian ethos & ethics? Its Indian model of corporate development & STEPS model & YVK Foundation of Indian management. **07**
- Q.2** (a) What is the OSHA Model? Who are the Social and Management thinkers within The OSHA frame? **07**
(b) Kutilaya Theory Of Motivation. **07**
- OR
- (b) What are the 5 conceptual foundations of Human Quality Development? **07**
- Q.3** (a) What is the PREM approach which is considered to be the essence of Indian Ethos? **07**
(b) Explain the concept of Panchmukhi Vikas. **07**
- OR
- Q.3** (a) What are the outcomes of combining GUNA theory with theories X,Y and Z. **07**
(b) Arthsastra philosophy & kutilayan GET Analysis& analysis of POWER. **07**
- Q.4** (a) How is HOPE model a driving force of existence? **07**
(b) Explain Karma Theory? **07**
- OR
- Explain Three Level of Self, Three Types of Struggles, Three Levels of
- Q.4** (a) Existence. **07**
(b) What are the seven models of Self-Development? List all and explain 3 of them. **07**
- Q.5** (a) What are the foundational concepts of Indian Ethos? **07**
(b) What is the concept of a development matrix? **07**
- OR
- Q.5** (a) What is S-V-R model of corporate development? **07**
(b) Explain the foundations of Indian model of Human values. **07**
