

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA - SEMESTER-III • EXAMINATION – SUMMER • 2014

Subject Code: 2830802

Date: 29-05-2015

Subject Name: Business in China/Central Asia/West Asia/East Asia
(B-C-CWE-A)

Time: 14:30 pm – 17:30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Has market reform made China more democratic? **07**
(b) Is China's rise destabilizing international politics? **07**
- Q.2** (a) Is China's economic development sustainable? **07**
(b) Will ASEAN follow in the footsteps of the EU? **07**
- OR**
- (b) Why do Asian companies invest in Europe and how well have they done? **07**
- Q.3** (a) "I have the simple but strong belief: how you gather, manage, and use information will determine whether you win or lose." Bill Gates, Chairman of Microsoft. To what extent does information management determine the competitiveness of a business nowadays? **07**
(b) List the Central Asian Republics and identify those of particular strategic and economic importance to India. Examine the opportunities and bottlenecks in enhancing relations with these countries. **07**
- OR**
- Q.3** (a) Trace the progress of India's efforts for increasing bilateral trade with China. **07**
(b) Bring out the importance of the various Expo & Conferences for Small and Medium Enterprises organized abroad for Indian business. **07**
- Q.4** (a) Is there still a role for the concept of balance of power in contemporary International business? Discuss. **07**
(b) Explain global supply chain management with reference to a MNC of your choice. **07**
- OR**
- Q.4** (a) Discuss the environmental issues in international trade with China. **07**
(b) Discuss Offshoring in business with Singapore. **07**
- Q.5** (a) Analyze Dumping and anti-dumping measures with reference to China for a product of your choice. **07**
(b) Explain the Most Favoured Nations (MFN) with India in B-C-CWE-A **07**
- OR**
- Q.5** (a) Track the growth of E-Commerce in China **07**
(b) Analyze India's trade with an Asian Country of your Choice **07**
