

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-III • EXAMINATION – SUMMER • 2015

Subject Code: 2830403

Date: 05-06-2015

Subject Name: Business Process Reengineering (BPR)

Time: 14:30 pm – 17:30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) Discuss the advantages of Business Process Reengineering? **07**

(b) Describe at least seven common business processes in an Organization? **07**

Q.2 (a) Explain the various dimensions of Business Processes along with diagram? **07**

(b) Explain the principles of Business Process Reengineering? **07**

OR

(b) Why Organizations Don't Reengineer? **07**

Q.3 (a) Describe the enablers of Business Process Reengineering in Manufacturing? **07**

(b) Discuss the supply chain management briefly? **07**

OR

Q.3 (a) Explain the capabilities of Information Technology (IT) in reengineering? **07**

(b) Discuss in detail the Business Process Reengineering methodology? **07**

Q.4 (a) What is the impact of Business process reengineering on organizational performance? **07**

(b) Explain the common steps to be taken for Business process reengineering implementation? **07**

OR

Q.4 (a) What are the risks associated with Business process reengineering projects? **07**

(b) Explain the Six-sigma in detail? **07**

Q.5 (a) Define Enterprise Resource Planning (ERP) and describe the some major characteristics of ERP? **07**

(b) Explain the terms Total Productive Maintenance (TPM) and Kaizen? **07**

OR

Q.5 (a) Describe the functions of Accounting and Finance Management? **07**

(b) Describe the reasons for failure of ERP implementation? **07**
