

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MBA (AM) – SEMESTER – 3 • EXAMINATION – WINTER 2018**

**Subject Code: 4130503**

**Date: 06/12/2018**

**Subject Name: ENVIRONMENT MANAGEMENT**

**Time: 10.30 AM To 01.30 PM**

**Total Marks: 70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What do you mean by Business Environment? How Internal & External Environment affects the Business? **07**  
(b) How the Level of Technology and Social & Cultural Factor affect the Business Environment of any Country? **07**
- Q.2** (a) Discuss the Business Environment in India during Pre British Period. **07**  
(b) What are the changes that have been observed in Indian Economy during Independence to Indira Gandhi Era? **07**
- OR**
- (b) Briefly explain the Business Environment in India during Rajiv Gandhi Era. **07**
- Q.3** (a) Discuss the impact of Liberalization on Indian Economy. **07**  
(b) Explain various Types of Economic Systems. **07**
- OR**
- Q.3** (a) How Globalization has helped India to integrate Indian Domestic Economy with the world economy? **07**  
(b) Write a short note on Impact of Global Capital Flow on Indian Economy. **07**
- Q.4** (a) What is WTO? What are the objectives of this organization? **07**  
(b) Write a short note on Capital Market in India. **07**
- OR**
- Q.4** (a) What are the challenges that Indian Economy has faced due to change in Business Environment? **07**  
(b) What are the implications that you have observed on India due to International Treaties? **07**
- Q.5** (a) Explain Legal System - the Constituent of Business Environment in detail. **07**  
(b) Response of Indian Industrialists to the evolving Business Environment. **07**
- OR**
- Q.5** (a) Economic Policies of India. **07**  
(b) Discuss various Investment Opportunities for Indian Industries in India? **07**

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