Seat No.: ________ Enrolment No.___________

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA – SEMESTER III – • EXAMINATION – WINTER 2014

Subject Code: 830202 **Date: 29/05/ 2015**

Subject Name: Management of Financial Services (MFS)

Time: 14:30 am to 17:30 pm **Total Marks: 70**

Instructions:

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1	**(a)**	Define Credit rating. Explain the rating methodology used by the rating agencies for Banking Institutions. Support your answer with suitable example.	**07**
	(b)	State and explain various types of mutual fund schemes with their innovative features.	**07**
Q.2	**(a)**	Discuss reforms in primary and secondary market in light of Harshad Mehta and Ketan Parekh Scams.	**07**
	(b)	Write a short Note on Importance of Money Market	**07**
		OR	
	(b)	Describe different types of NBFCs in India.	**07**
Q.3	**(a)**	Explain the process of Hire purchase with hypothetical example.	**07**
	(b)	Define letter of Credit. Explain various types of Letter of Credit.	**07**
		OR	
Q.3	**(a)**	Explain important features of Hire Purchase Agreement? How is it different from leasing?	**07**
	(b)	Define ATM as fee based retail financial services. Discuss benefits and limitations of ATM.	**07**
Q.4	**(a)**	As a manager of asset based retail financial service provider explain the housing finance service in India.	**07**
	(b)	Discuss the role and functions of Reserve Bank of India	**07**
		OR	
Q.4	**(a)**	“Merchant Bankers are considered as sponsor of capital issues” – Justify this statement considering the role of merchant Bankers in new issues management.	**07**
	(b)	Write a short note on NSDL.	**07**
Q.5	**(a)**	Define Indian Financial System and explain the types of financial markets.	**07**
	(b)	Discuss the importance and need of venture capital in India.	**07**
		OR	
Q.5	**(a)**	What is factoring and forfeiting? Discuss different types of factoring services.	**07**
	(b)	What is Book Building? Explain the process of Book Building.	**07**

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