

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA - SEMESTER-III • EXAMINATION – SUMMER 2014

Subject Code: 2830007

Date: 27-05-2014

Subject Name: New Enterprise and Innovation Management (NE&IM)

Time: 14:30 pm – 17:30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1 (a)** Define Entrepreneurship and Discuss the role of entrepreneur in the economic development of any country. **07**
- (b)** Describe the entrepreneurial competencies of an entrepreneur. **07**
- Q.2 (a)** Explain the difference between manager and entrepreneur decision making process. **07**
- (b)** Discuss the different ways in which entrepreneur can enter into international business. **07**
- OR**
- (b)** Discuss the international entrepreneurship opportunities available in Gujarat state. **07**
- Q.3 (a)** Discuss the registration procedure for setting up of SSI **07**
- (b)** Difference between International Vs Domestic Entrepreneurship. **07**
- OR**
- Q.3 (a)** Discuss the Importance Schemes available for SSI **07**
- (b)** Explain the role of EDII on capacity building for entrepreneurs. **07**
- Q.4 (a)** Discuss the various external and internal challenges faced by small scale enterprises at various phases. **07**
- (b)** Discuss the various source of external finance for funding the growth of an organization. **07**
- OR**
- Q.4 (a)** Explain the difference between merger, Acquisition and joint venture. **07**
- (b)** Discuss the efforts that entrepreneurs can make to overcome external business challenges. **07**
- Q.5 (a)** What is Business Plan? Discuss the outline of it. **07**
- (b)** Discuss the process of forming strategic alliances. **07**
- OR**
- Q.5 (a)** Discuss the various forms of strategic alliances. **07**
- (b)** Explain the Difference sources of funding for R& D. **07**
