

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (Integrated) – SEMESTER – 3 EXAMINATION – WINTER 2018

Subject Code: 2537102

Date: 05/12/2018

Subject Name: Organizational Behavior (OB)

Time: 10:30 AM To 01:30 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) Define the term OB. Discuss in details MARS model of OB. **07**

(b) Explain in detail emerging issues in OB. **07**

Q.2 (a) Differentiate between Groups and Teams. **07**

(b) Explain in detail the concept of Transactional Analysis. **07**

OR

(b) What is Leadership? Explain the different style of Leadership. **07**

Q.3 (a) Define the term Perception. Explain the difference factors affecting Perception. **07**

(b) What is Personality? Elaborate the determinants of it. **07**

OR

Q.3 (a) Write a short note on Organization Change. **07**

(b) Write a short note on Theory X and Theory Y of Motivation. **07**

Q.4 (a) Define the term Attitude. Explain the different steps of formation of it. **07**

(b) Elucidate the concept of Conflict Management. **07**

OR

Q.4 (a) Explain in details types of groups. **07**

(b) Differentiate between the Value and Belief. **07**

Q.5 (a) “Organization Culture is the set of the assumption. Belief, Value and norms that are shared by an organization’s members” Evaluate the statement. **07**

(b) Explain in detail resistant to change. **07**

OR

Q.5 (a) Write a short note on stress and Negotiation. **07**

(b) Write a detail note on OCTAPACE culture. **07**
