

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA – SEMESTER 4– • EXAMINATION –SUMMER-2018

Subject Code: 2840003

Date: 23/05/2018

Subject Name: Business Ethics & Corporate Governance (BECG)

Time: 02.30 PM TO 05.30 PM

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

Q.1 (A) Answer the following:

(06)

(1) Kumar Manglam Birla committee was set up in the year

- (a) 1995 (b) 1999 (c) 1998 (d) 2000

(2) CII stands for.....

- (a) Common Indian industries
(b) Corporate group of Indian Industries
(c) Confederation of Indian industries
(d) None of the above

(3) Business ethics refers to.....

- (a) Set of guidelines and expected behavior from individual
(b) Set of guidelines and expected behavior from society
(c) Set of guidelines and expected behavior from corporate
(d) All of the above

(4) One of the pillars of corporate governance is.....

- (a) Accountability (b) Responsibility (c) Credibility (d) Trust

(5) “To be able to do the right thing in the right way, in each case and at every moment, one must be in the right consciousness” said by?

- (a) Mahatma Gandhi (b) Sri Aurobindo (c) Kant (d) APJ Abdul Kalam

(6) Deontological theories came into existence in the year...

- (a) 1700 (b) 1750 (c) 1777 (d) 1788

Q.1 (B) Define the following terms: (04)
(1) Ethical dilemma
(2) Sustainable development
(3) Whistle blower
(4) Creative Accounting

Q.1 (C) Answer in short: (04)
(1) What do you mean by corporate governance?
(2) Define independent director.
(3) Define Morality
(4) Define values and ethical values

Q.2 (A) Define business ethics, discuss various theories of business ethics in detail. (07)
(B) Discuss profit maximization vs. inclusive growth. (07)

OR

(B) What do you mean by ethical leadership? Discuss dimensions of ethical leadership. (07)

Q.3 (A) Discuss the advantages of business ethics.
(B) “Ethical decision is difficult in compare to routine decision”- Explain with example. (07)

OR

Q.3 (A) What do you mean by corporate social responsibility? Discuss responsibilities of business for various stakeholders. (07)
(B) Discuss recommendations of Ganguly Committee for banking sector governance with one current example. (07)

Q. 4 (A) Discuss recommendations of Naresh Chandra committee on Corporate Governance. (07)
(B) Discuss the scenario of corporate governance in India.

OR

Q. 4 (A) Discuss report of Narayan Murthy committee on corporate governance. (07)
(B) What is legal position of director? Discuss his duties, liabilities and responsibilities in creating good governance. (07)

Q. 5 Discuss Case Study: (14)

You are running with a business since last many years. Over a period of time you have very good corporate image in market. But unfortunately since last two years your firm is passing through crisis. Your business is suffering from heavy losses. You are planning to wind up your business. Mean while one big corporate house has announced a big corporate deal through auction. You have also decided to take part in that deal as it will be a last option for you to save your business. On the day of auction, so many companies have participated for this bid. Committee would declare the result after lunch break.

You found close envelope your competitor's bid during lunch break.

(A) Will you be ethical in this situation? If yes how? And if no! Why?

(B) If you be ethical, how you will survive your business.

OR

Q. 5 (A) Discuss commercialization of cricket with few current scandals. (07)

(B) "We all are one and we should believe in universal brotherhood, peace, and Non Violence". If we all behave like this, then there is no need of law.

Discuss the statement in relevance of ethics & corporate governance. (07)
