

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-IV • EXAMINATION-WINTER • 2014

Subject Code: 2840003

Date: 27-11-2014

Subject Name: Business Ethics and Corporate Governance (BE & CG)

Time: 10.30 am - 13.30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1 (a) Define the term 'Managerial Ethics' and explain 'Managerial Mischief' and 'Moral Mazes'. 07
- (b) What is CSR? Is CSR the same as business ethics? Explain. 07
- Q.2 (a) What is 'Ethical Dilemma'? Discuss factors influencing workplace ethics 07
- (b) Explain following ethical concepts: 07
- (i) Ethical subjection.
- (ii) Ethical relativism
- (iii) Consequentialism
- OR**
- Q.2 (a) Bring out the distinction between morals and ethics. 07
- (b) Discuss levels of development of moral understanding. 07
- Q.3 (a) Briefly state Narayan Murthy Committee Report on corporate governance. 07
- (b) Explain the role of SEBI in corporate governance. 07
- OR**
- Q.3 (a) What is corporate governance rating? Explain ICRA methodology of CGR. 07
- (b) Explain following two concepts in corporate governance: 07
- (i) Insider trading and
- (ii) Whistle blowing.
- Q.4 (a) State the recommendations made by confederation of Indian Industry Committee on Corporate Governance. 07
- (b) Discuss the provisions of Public Company Accounting Oversight Board (PCAOB) 07
- OR**
- Q.4 (a) Discuss the provisions of 'Auditor independence' as enshrined in PCAOB. 07
- (b) Bring out briefly scam cases of Satyam and 2 G Spectrum 07
- Q.5 (a) What is 'code of conduct'? Which factors must be kept in mind while framing the code? Explain. 07
- (b) Explain 'Religious Morality' 07
- OR**
- Q.5 (a) Explain the dimensions of ethical leadership. 07
- (b) Explain the corporate governance in global practices. 07
