

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-IV • EXAMINATION – SUMMER • 2015

Subject Code: 2840502

Date: 13-05-2015

Subject Name: Export-Import Policy Procedure and Documentation (EIPPD)

Time: 10.30 am - 01.30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) What is Export Finance? Which are the various Pre-and Post-Shipment Finance available to the Indian exporters? **07**

(b) State the various strategies adopted for the Export Pricing? **07**

Q.2 (a) What is IEC number and what are the documents required to be attached with the application for obtaining IEC number? **07**

(b) Describe the shipment procedure for exports from enquiry to the receipt of payment to importer. **07**

OR

(b) Explain the major difference between FERA and FEMA **07**

Q.3 (a) What are INCO Terms? Explain the 'C' and 'D' Group terms in detail. **07**

(b) Write short notes on – (i) Liner shipping (ii) Warehousing (iii) LCL/FCL. **07**

OR

Q.3 (a) What is Letter of Credit? Explain the advantages and limitations of Letter of credit to the exporters and importer in India. **07**

(b) Discuss the major external factors affecting International Business. **07**

Q.4 (a) Explain the benefits and of SEZ and EOU scheme to Indian Exporters. **07**

(b) What is WTO? Write a note on its origin and its function in promoting world trade. **07**

OR

Q.4 (a) Examine the role of Exim Bank of India in providing export finance. **07**

(b) What is Pre-shipment Inspection and explain the different methods of certification available to Indian exporters? **07**

Q.5 (a) Briefly describes the Duty Free Import Authorization Scheme. **07**

(b) Explain the procedure required for the custom clearance of IMPORT cargo? **07**

OR

Q.5 (a) Explain major types of Foreign Exchange Risks affecting International Business. **07**

(b) What is an Export Contract? According to you which are major points one has to look for while entering into the Contract? **07**
