Seat No.:	Enrolment No.	

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER 4 • EXAMINATION - SUMMER 2019

Subject Code: 2840401 Subject Name: Information System Au				Date: 04/05/2019 and Control		
Time	: 10	:30 AM To 01:30 PM		Total Marks: 7	0	
Instru	1. 2.	s: Attempt all questions. Make suitable assumptions wherever r Figures to the right indicate full marks		sary.		
Q.1	(a)	Answer the following multiple ch	oice	questions:	06	
1.	IT	access is not controlled or regulated th	ough	password it indicates		
	A.	Poor security control	B.	High risk of system getting hacked		
	C.	High risk of the system getting	D.	All of the above		
2	33 71.	breached	- 0			
2.		tich is not the purpose of Risk analysis		A		
	A.	decisions	В.	Assists the Auditor in determining Audit objectives		
	C.	Ensures absolute safety during the	D.	Assists the Auditor in identifying		
		Audit		risks and threats		
3.		ich phase of hacking performs actual				
	A.	Reconnaissance	В.	Maintaining Access		
4	C.	Scanning	D.	Gaining Access		
4.	wr A.	ile reviewing the network management Review the security and controls		Review the security and controls in		
	11.	in non-financial systems	Б.	financial system		
	C.	Either (a) or (b) depending upon	D.	None of the above		
_		scope of audit and SAI's mandate				
5.		N is known as Campus Area Network	В.	Canteen Acre Network		
	A. C.	Campus Authorization Node	D.	None of the above		
6.		igher risk of system violation happen				
	A.		B.	The audit module has been disabled		
	C	operational	Б	A11 C4 1		
	C.	The audit module is not periodically reviewed	D.	All of the above		
Q.1	(b)	· ·			04	
	. ,	 Testing Information System Check Digit 				
Q.1	(c)	4. QA Briefly explain the benefits of Busin	nessi	Process Reengineering	04	
V.1	(0)	Differ explain the benefits of Busi	11000	rocess reengineering.	U -1	
Q.2	2 (a) Explain Personal Identification Number (PIN) in detail.				07	
	(b) What is database integrity? Explain how to maintain database integrity.					
			OR			

(b) Describe the need for control & audit of computers.

07

Q.3	(a) (b)	What are major information security threats and what are remedial measures? Write short note on various utility software.	07 07
		OR	
Q.3	(a) (b)	Explain Program Development Life Cycle. Write down short note on: Programme Testing	07 07
Q.4	(a)	"Generalized audit software is less effective then specific software"- Explain this sentence and also write brief note on generalized audit software.	07
	(b)	Explain digital signature in detail.	07
	(0)	OR	07
Q.4	(a)	Write Short notes on: 1. Wide area network topologies	07
	(b)	2. Local area network topologies What is access control? Explain functions and mechanism and policies of access control.	07
Q.5		Discuss the given case study with answers of following questions.	14
		Data Mining tool @ Pandora Radio	
		With more than 80 million registered users, Pandora Radio is a personalized Internet radio service that helps you find new music based on your past and current favorites (The service is also available to mobile devices- as an app for Blackberry or the iPhone).	
		The success of Pandora Radio's business model derives from applying datamining tools to the Music Genome Project, which is a vast database of songs that a team of experts has broken down into their various components: melody, rhythm, vocals, lyrics, and so on. Listeners begin by entering their favorite songs, artists, or genres, creating customized "stations". Then, Pandora Radio mines its database to find songs that are similar.	
		Another data-mining tool that Pandora users is the like/dislike (thumbs up/thumbs down) option that accompanies each song the site suggests. These responses are also factored into which songs the Web site decided to play for the user.	
		Questions:	
		(a) How are listeners able to create their own customized stations?(b) What are some variables that Pandora Radio uses to recommend a song? OR	
Q.5		Discuss the given case study with answers of following questions.	14
		Cereal products & BPR	
		The process of transforming food into cereal products begins on the farm with the harvest. This is followed by primary processing, packing and transportation to the processing plants (depending on the grain).	

This large company analyzed its process and discovered a serious logistical problem. It lost almost 20% of the grains harvested during transportation from

farms to the factories, located near the biggest consumption centers, due to the precariousness of the roads.

After a study, this Business Process Reengineering case came to the conclusion that it would be more profitable to move the factories nearer to the farms. Afterwards, they transport final products to large centers with much fewer losses.

Questions:

- (a) According to you, what were list of problems associated with the operations of above said company?
- (b) If you were the manager of the firm, discuss how business process reengineering can be benefited to above company? List out various options to overcome problems with implementation of BPR.
