

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA – SEMESTER 4– • EXAMINATION –SUMMER-2018

Subject Code: 840002

Date: 23/05/2018

Subject Name: International Business (IB)

Time: 02.30 PM TO 05.30 PM

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1 (a)** State the different approaches to international business. **07**
(b) Explain the various environmental factors affecting International Business in brief **07**
- Q.2 (a)** Explain in brief ‘The Porters Diamond Theory of International Trade’ taking example of a particular Indian Industry **07**
(b) Explain the Relative Factor Mobility theory of International Trade **07**
- OR**
- (b)** What is political environment? How does it affect international business? **07**
- Q.3 (a)** Discuss the different types of foreign exchange instruments traded in foreign exchange market **07**
(b) What are the advantages & disadvantages of the ethnocentric, polycentric & geocentric approaches to international staffing policy? **07**
- OR**
- Q.3 (a)** What are the different instruments of trade policy that governments use to intervene in international trade? **07**
(b) Describe the static and dynamic impacts of trade agreement on trade and investment flows. **07**
- Q.4 (a)** What is the Role of IMF? Suggest ways in which the IMF might alter its approach in the future. **07**
(b) What are the main objectives and major contributions of WTO over GATT? Explain in short. **07**
- OR**
- Q.4 (a)** What is Economic Integration? Explain the different levels of economic Integration with suitable examples. **07**
Q.4 (b) Write a note on NAFTA **07**
- Q.5 (a)** Discuss the three types of economic systems. Give advantages & disadvantages of each **07**
(b) What is Foreign Exchange Market? Explain the factors determining the exchange rate determination in brief. **07**
- OR**
- Q.5 (a)** Examine the major factors influencing the development of accounting practice in different countries. **07**
(b) Discuss the role of countertrade in international trade **07**
