

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA – SEMESTER 4– WINTER EXAMINATION - 2015

Subject Code: 2840501

Date: 02/12/2015

Subject Name: International Supply Chain Management

Time: 02.30 PM TO 05.30 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q:1 (a)** International trade can be best driven if it has appropriate trade drivers. **07**
Explain.
- Q:1 (b)** Write a detailed note on Port Infrastructure **07**
- OR**
- Q:1 (b)** What are the main elements of the communication and utilities infrastructure? **07**
How would the quality and dependability of these infrastructures affect an international shipment?
- Q:2 (a)** Write a note on Foreign Trade Zone. Discuss advantages for an Importer/Exporter. **07**
- (b)** Arbitration V/S Mediation **07**
- OR**
- Q:2 (a)** Problems of Indian exporter. Give your opinion **07**
- (b)** Exporters have to follow international standards of packaging, explain different types of packaging. **07**
- Q:3 (a)** What are the content of the following documents? **07**
i) Shipping Bill
ii) Bill of lading
iii) Certificate of origin
- (b)** What is an L/C? Explain the procedure for opening an L/C. **07**
- OR**
- Q:3 (a)** Define Incoterms: FOB, CIF, CIP **07**
- (b)** Explain three different types of exchange rates. **07**
- Q:4 (a)** Write note on Import Documents. **07**
- (b)** “Risk in International Trade” Give your views. **07**
- OR**
- Q:4 (a)** Write a note on types of ships used in International Trade. **07**
- (b)** “Custom Clearance Process” heart of international trade. Explain **07**
- Q:5 (a)** Write note on “Dumping”. **07**
- (b)** Rail transportation in India. Explain pros and cons. **07**
- OR**
- Q:5 (a)** Write a note on Duty drawback. **07**
- (b)** Explain Lax Mercatoria. **07**
