

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-IV • EXAMINATION-SUMMER • 2014

Subject code: 2840006

Date: 28-05-2014

Subject: Project Management (PM)

Time: 10.30 am - 13.30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) Suppose you are in-charge of organizing a dinner-dance concert for a local charity in Ahmedabad. You have reserved a hall that will occupy 50 couples and have hired a music band. **07**

Develop a scope statement for this project. Assume that the event will occur after four weeks and provide your best guess estimate of the dates for milestones.

(b) Do you agree that Project is different from routine process? Discuss. Also discuss various stages of a typical project. **07**

Q.2 (a) Contingency planning is a part of risk management process. Elaborate with example. **07**

(b) As an MBA student, you have to conduct a business quiz competition in your college in which nearly ten MBA colleges will participate. How will you develop the project team using five stage team development model? **07**

OR

(b) As a team leader, what are the various characteristics you would like to see in your team for better performance? **07**

Q.3 (a) Why negotiation is important in project partnering? Explain with example. **07**

(b) Discuss the in-process project audit and post-project audit. According to you which one is more important? **07**

OR

Q.3 (a) The rules and guidelines of SEBI are designed to protect the interest of investors. Briefly discuss the SEBI Disclosure and Investor Protection (DIP) Guidelines, 2000. **07**

(b) What are the various conditions (ways) for project closure? **07**

Q.4 (a) What do you understand by Hammock Activity? How is it different from normal activity? Explain with example. **07**

(b) Discuss various types of ownership securities. **07**

OR

Q.4 (a) The project information for the custom order process of the Air Control Company is presented here. There are total eight activities are required for the project. The activities, their predecessors and the estimated time required for the completion of each activity are given in the following table. Based on this information, develop the AOA and AON diagram for the project. **07**

ID	Activity	Predecessor	Time (days)
A	Order Review	None	2
B	Order Standard Parts	A	15
C	Produce Standard Parts	A	10
D	Design Custom Parts	A	13
E	Software Development	B	18
F	Manufacture Custom Hardware	C,D	15
G	Assemble	E	10
H	Test	G,F	5

(b) Briefly discuss project financing in India. 07

Q.5 (a) Compare and Contrast Preference Shares and Debentures as a source of long term fund. 07

(b) Discuss various challenges in managing virtual project team. 07

OR

Q.5 (a) What are the various kinds of project constraints? 07

(b) Responsibility matrix is important in handling project. Develop and discuss it for any small project of your choice. 07
