

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (AM) – SEMESTER – 5 • EXAMINATION – WINTER - 2018

Subject Code: 4150504

Date: 01/12/2018

Subject Name: Business Ethics

Time: 10:30 a.m. – 1:30 p.m.

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1 (a)** Explain in detail various Theories of Business Ethics. **07**
(b) Explain whistle blowing and its implication and laws in Indian context. **07**
- Q.2 (a)** Explain Ethical dilemma. Discuss the sources and methods of solving ethical dilemma at workplace. **07**
(b) Critically discuss the Satyam Case and explain creative accounting. **07**
- OR**
- (b)** Describe the Nature and Importance of Ethics into Business. **07**
- Q.3 (a)** Explain in detail Current Ethical Issues in Marketing. **07**
(b) Discuss in detail how to make an Ethical Decision. **07**
- OR**
- Q.3 (a)** Discuss ethical issues in Human Resource Management with some practical examples. **07**
(b) Explain the ethical leadership with one example of an ethical leader of your choice. **07**
- Q.4 (a)** Define Corporate Social Responsibility and explain in detail why CSR in business is needed. **07**
(b) Discuss workers ethical right & duties in organization. **07**
- OR**
- Q.4 (a)** Why is consumer protection important in India? **07**
(b) Explain in detail Environmental Pollution and the measures to control it. **07**
- Q.5 (a)** How attitude and beliefs helps in ethical decision making? **07**
(b) Discuss various types of Environmental issues & its mechanism. **07**
- OR**
- Q.5 (a)** How does one's attitude, belief, values etc affects the decision making of the one? **07**
(b) Explain Satyendra Dubey Case with respect to Whistle Blowing. **07**
