

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (AM) – SEMESTER – 5 • EXAMINATION – WINTER - 2018

Subject Code: 4150501

Date: 28/11/ 2018

Subject Name: Organizational Behaviour

Time: 10:30 am to 1:30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Define Organizational Behaviour. Explain its contributing fields in detail **07**
(b) What are the challenges and opportunities for a manager with respect to the behavior of individuals in an organization? **07**
- Q.2** (a) Enlist and brief the 3 determinants of Organizational Behaviour. Discuss MARS model in relation to individual behavior in an organization. **07**
(b) Define Personality and give difference between Type A and B personalities **07**
- OR**
- (b) Write a note on Transaction Analysis. **07**
- Q.3** (a) Define Group and explain the different stages of group formation **07**
(b) How does communication and decision making take place in a group? **07**
- OR**
- Q.3** (a) What do you mean by motivation? Explain its reinforcement theory. **07**
(b) Define leadership and explain the major 5 types of leadership styles. **07**
- Q.4** (a) What do you mean by change and the concept of change management in OB? Explain its process. **07**
(b) Define Power and explain the types of power. **07**
- OR**
- Q.4** (a) Define Organizational Culture. Differentiate between strong and weak cultures. **07**
(b) Explain the following structures: Departmentalization, Learning and Matrix organization. **07**
- Q.5** (a) Write a note on OCB. **07**
(b) Explain the steps to help employees maintain work-life balance? **07**
- OR**
- Q.5** (a) How can organization promote ethical behavior in work-place? **07**
(b) What are the pros and con's of workforce diversity? **07**
