

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MCA - SEMESTER- V • EXAMINATION – WINTER 2017

Subject Code: 3650006

Date: 29/11/2017

Subject Name: Web Commerce

Time: 10:30 AM TO 01:00 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1 (a)** What do you mean Web Commerce? Explain different benefits of Web Commerce. **07**
- (b)** What is EDI? Explain key aspects & benefits of EDI. **07**
- Q.2 (a)** Explain Secure Electronic Payment Protocol (SEPP) in detail with its architecture. **07**
- (b)** Write a short note on Kiosks & WebTV. **07**
- OR**
- (b)** Discuss security issues & approaches related to Web Commerce. **07**
- Q.3 (a)** What is CommerceNet Advocacy? Explain various CommerceNet Activities and goals. **07**
- (b)** What is SET? Explain enterprise network security in detail. **07**
- OR**
- Q.3 (a)** What is online electronic cash? Discuss different problems related to simple electronic cash. **07**
- (b)** What is computer security? Discuss various reasons for information security. **07**
- Q.4 (a)** What do you mean by Internet Monetary Payment? Explain payment information integrity in detail. **07**
- (b)** Describe Specific Intruder Approach. **07**
- OR**
- Q.4 (a)** What is Encryption? Explain various application of encryption. **07**
- (b)** Discuss the concept of cryptography in detail. **07**
- Q.5 (a)** Discuss ITU-T model for message handling. **07**
- (b)** Describe different technologies for web server. **07**
- OR**
- Q.5 (a)** What is Message Object Security Service (MOSS)? Also explain Pretty Good Privacy (PGP). **07**
- (b)** Discuss any three internet tools related to commerce. **07**
