

GUJARAT TECHNOLOGICAL UNIVERSITY**M. Pharm. - SEMESTER– I. EXAMINATION –SUMMER - 2016****Subject Code: 1911602****Date: 30/05/2016****Subject Name: Pharm Management-I****Time: 10:30 AM to 1:30 PM****Total Marks: 80****Instructions:**

- 1. Attempt any five questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

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| Q.1 | (a) | Define the term ‘Organization’ and explain types of organization. | 06 |
| | (b) | What is hospital pharmacy and write function of hospital pharmacy. | 05 |
| | (c) | Write the role and responsibilities of testing laboratory for allopathic and ayurvedic medicines. | 05 |
| Q.2 | (a) | Discuss on fundamental concepts required for production. | 06 |
| | (b) | What is budgetary control? Explain in detail. | 05 |
| | (c) | Write a short note on entrepreneurship development. | 05 |
| Q.3 | (a) | Discuss on various steps required for better management. | 06 |
| | (b) | Write functions of human relation department. | 05 |
| | (c) | Write brief note on conflict management. | 05 |
| Q.4 | (a) | Role and responsibility of a professional manager. | 06 |
| | (b) | Discuss on leadership qualities. | 05 |
| | (c) | What is industrial disputes? Discuss various methods of it. | 05 |
| Q.5 | (a) | Discuss on Theories of motivation. | 06 |
| | (b) | Define personnel management and explain recruitment and selection procedure. | 05 |
| | (c) | Write a brief note on Project Management. | 05 |
| Q. 6 | (a) | Define time management and explain with suitable examples. | 06 |
| | (b) | Write a brief note on job analysis. | 05 |
| | (c) | Discuss about New enterprise management. | 05 |
| Q.7 | (a) | Explain the term management and discuss on administrative and human relationship approach. | 06 |
| | (b) | Write a short note on stress management. | 05 |
| | (c) | Give the importance of communication skill in Pharmaceutical management. | 05 |
